

ISSUE SCHEDULE

Jan. A

Publication Date
January 4, 2024
ISSUE FOCUS
New Year's/New You
Advertising Deadline
December 27, 2023

Jan. B

Publication Date
January 18, 2024
ISSUE FOCUS
Taxes
Advertising Deadline
January 10, 2024

Feb. A

Publication Date
February 1, 2024
ISSUE FOCUS
Bridal/American Heart Month
Advertising Deadline
January 24, 2024

Feb. B

Publication Date
February 15, 2024
ISSUE FOCUS
Senior Care
Advertising Deadline
February 7, 2024

Mar. A

Publication Date
March 7, 2024
ISSUE FOCUS
Community/
Advertising Deadline
February 28, 2024

Mar. B

Publication Date
March 21, 2024
ISSUE FOCUS
Gardening/Get Ready for Spring
Advertising Deadline
March 13, 2024

Apr. A

Publication Date
April 4, 2024
ISSUE FOCUS
Easter/Beauty
Advertising Deadline
March 27, 2024

Apr. B

Publication Date
April 18, 2024
ISSUE FOCUS
Real Estate/Home Improvement
Advertising Deadline
April 10, 2024

May A

Publication Date
May 2, 2024
ISSUE FOCUS
Mother's Day/Camping/Fitness
Advertising Deadline
April 24, 2024

May B

Publication Date
May 16, 2024
ISSUE FOCUS
Memorial Day
Advertising Deadline
May 8, 2024

June A

Publication Date
June 6, 2024
ISSUE FOCUS
Farmers Market
Advertising Deadline
May 29, 2024

June B

Publication Date
June 20, 2024
ISSUE FOCUS
Summer Fun/Father's Day
Advertising Deadline
June 12, 2024

July A

Publication Date
July 4, 2024
ISSUE FOCUS
Automotive
Advertising Deadline
June 26, 2024

July B

Publication Date
July 18, 2024
ISSUE FOCUS
Pet Issue
Advertising Deadline
July 10, 2024

Aug. A

Publication Date
August 1, 2024
ISSUE FOCUS
Health & Wellness
Advertising Deadline
July 24, 2024

Aug. B

Publication Date
August 15, 2024
ISSUE FOCUS
Back to School
Advertising Deadline
August 7, 2024

Sept. A

Publication Date
September 5, 2024
ISSUE FOCUS
Restaurant
Advertising Deadline
August 28, 2024

Sept. B

Publication Date
September 19, 2024
ISSUE FOCUS
Getting Ready for Fall
Advertising Deadline
September 11, 2024

Oct. A

Publication Date
October 3, 2024
ISSUE FOCUS
Plumbing & Heating
Advertising Deadline
September 25, 2024

Oct. B

Publication Date
October 17, 2024
ISSUE FOCUS
Halloween/Sweet Treats
Advertising Deadline
October 9, 2024

Nov. A

Publication Date
November 7, 2024
ISSUE FOCUS
Veterans Day/Getting Ready for Winter
Advertising Deadline
October 30, 2024

Nov. B

Publication Date
November 21, 2024
ISSUE FOCUS
Thanksgiving/Small Business Saturday
Advertising Deadline
November 13, 2024

Dec. A

Publication Date
December 5, 2024
ISSUE FOCUS
Winter
Advertising Deadline
November 27, 2024

Dec. B

Publication Date
December 19, 2024
ISSUE FOCUS
Christmas
Advertising Deadline
December 11, 2024

