

ISSUE SCHEDULE

Jan. A

Publication Date
January 2, 2025
ISSUE FOCUS
New Year's/New You
Advertising Deadline
December 26, 2024

Jan. B

Publication Date
January 16, 2025
ISSUE FOCUS
Taxes/Mental Wellness
Advertising Deadline
January 8, 2025

Feb. A

Publication Date
February 6, 2025
ISSUE FOCUS
Bridal/Heart Month
Advertising Deadline
January 29, 2025

Feb. B

Publication Date
February 20, 2025
ISSUE FOCUS
Senior Care
Advertising Deadline
February 12, 2025

Mar. A

Publication Date
March 6, 2025
ISSUE FOCUS
Community
Advertising Deadline
February 26, 2025

Mar. B

Publication Date
March 20, 2025
ISSUE FOCUS
Gardening/
Get Ready for Spring
Advertising Deadline
March 12, 2025

Apr. A

Publication Date
April 3, 2025
ISSUE FOCUS
Beauty
Advertising Deadline
March 26, 2025

Apr. B

Publication Date
April 17, 2025
ISSUE FOCUS
Real Estate/
Home Improvement/Easter
Advertising Deadline
April 9, 2025

May A

Publication Date
May 1, 2025
ISSUE FOCUS
Mother's Day/Camping/Fitness
Advertising Deadline
April 23, 2025

May B

Publication Date
May 15, 2025
ISSUE FOCUS
Memorial Day
Advertising Deadline
May 7, 2025

June A

Publication Date
June 5, 2025
ISSUE FOCUS
Farmers Market/Father's Day
Advertising Deadline
May 21, 2025

June B

Publication Date
June 19, 2025
ISSUE FOCUS
Summer Fun
Advertising Deadline
June 11, 2025

July A

Publication Date
July 3, 2025
ISSUE FOCUS
4th of July/Automotive
Advertising Deadline
June 25, 2025

July B

Publication Date
July 17, 2025
ISSUE FOCUS
Pet Issue
Advertising Deadline
July 9, 2025

Aug. A

Publication Date
August 7, 2025
ISSUE FOCUS
Health & Wellness
Advertising Deadline
July 30, 2025

Aug. B

Publication Date
August 21, 2025
ISSUE FOCUS
Back to School
Advertising Deadline
August 13, 2025

Sept. A

Publication Date
September 4, 2025
ISSUE FOCUS
Getting Ready for Fall
Advertising Deadline
August 27, 2025

Sept. B

Publication Date
September 18, 2025
ISSUE FOCUS
Food & Drink
Advertising Deadline
September 10, 2025

Oct. A

Publication Date
October 2, 2025
ISSUE FOCUS
Plumbing & Heating
Advertising Deadline
September 24, 2025

Oct. B

Publication Date
October 16, 2025
ISSUE FOCUS
Halloween/Healthy You
Advertising Deadline
October 8, 2025

Nov. A

Publication Date
November 6, 2025
ISSUE FOCUS
Veterans Day/
Getting Ready for Winter
Advertising Deadline
October 29, 2025

Nov. B

Publication Date
November 20, 2025
ISSUE FOCUS
Thanksgiving
Advertising Deadline
November 12, 2025

Dec. A

Publication Date
December 4, 2025
ISSUE FOCUS
Winter
Advertising Deadline
November 26, 2025

Dec. B

Publication Date
December 18, 2025
ISSUE FOCUS
Christmas
Advertising Deadline
December 10, 2025

