

BLUE MOUNTAIN TOWN & COUNTRY GAZETTE



The Blue Mountain Town & Country Gazette is a bi-monthly community-oriented publication that has been serving readers and businesses across Lehigh and Northampton Counties since 1985. Over 11,000 copies are published on the 1st and 3rd Thursday of every month and distributed throughout the area.

Shining a Light on our Community for 40 Years

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About the Blue Mountain Town & Country Gazette

- **Our Mission**

We Shine a Light in our Community to Inspire a Life Full of Experiences, Passion, Purpose and Pride in our Community.

- **We Connect You to Our Community**

With a Long-Term Multi-Media Brand Strategy that Aligns You with Positive Content.

- **Building a Legacy**

Our Clients have been part of the Town & Country Gazette for many years and we would like to thank them for all of our years together.

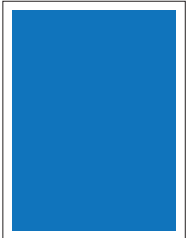


Over
11,000 Copies
 Distributed
Bimonthly.
 Bonus distribution
 at special events
 throughout
 the year.

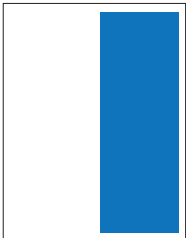
**Ask About
 Long-Term
 Contract
 Discounts**

AD SIZE	1x B & W	1x Color	6 x B & W	6 x Color	12 x B & W	12 x Color
Full Page V	\$274	\$325	\$268	\$317	\$261	\$311
1/2 Page	\$174	\$190	\$169	\$186	\$166	\$182
1/4 Page	\$102	\$115	\$99	\$112	\$96	\$109
1/8 Page	\$57	\$71	\$55	\$67	\$52	\$63
Business Card	\$44	\$49	\$42	\$47	\$40	\$45

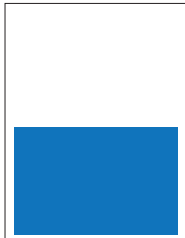
AD SIZE	18x B & W	18x Color	24 x B & W	24 x Color
Full Page V	\$254	\$304	\$232	\$281
1/2 Page	\$162	\$179	\$156	\$173
1/4 Page	\$92	\$103	\$86	\$97
1/8 Page	\$49	\$57	\$43	\$52
Business Card	\$38	\$43	\$33	\$39



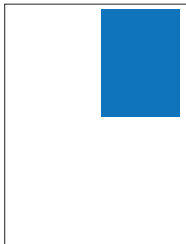
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 6.5 x 9.5



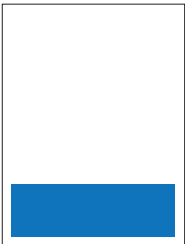
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 3.125 x 9.5



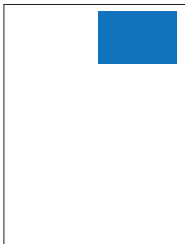
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 6.5 x 4.625



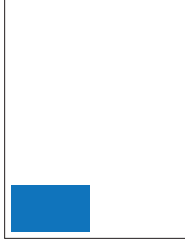
1/4 Page Vertical
 3.125 x 4.625



1/4 Page Horizontal
 6.5 x 2.25



1/8 Page
 3.125 x 2.25



Business Card
 3.125 x 2

CLASSIFIED RATES

\$10	0-25 words
\$15	26-45 words
\$20	46-65 words
\$25	66-85 words
\$30	86-105 words
\$35	106-125 words

Town & Country Gazette 2025 Classified Ad Policy

Classifieds must be pre-paid. There will be NO REFUNDS after a classified ad has been printed. If an ad runs incorrectly at the fault of the paper, we will offer a complimentary ad in the next edition or on our Facebook page depending on timeliness of the content.

Place your ad on the Blue Mountain Town & Country Gazette website. We have banner and side page openings. Call for more information - 610-767-9600



ISSUE SCHEDULE

Jan. A

Publication Date
January 2, 2025
ISSUE FOCUS
New Year's/New You
Advertising Deadline
December 26, 2024

Jan. B

Publication Date
January 16, 2025
ISSUE FOCUS
Taxes/Mental Wellness
Advertising Deadline
January 8, 2025

Feb. A

Publication Date
February 6, 2025
ISSUE FOCUS
Bridal/Heart Month
Advertising Deadline
January 29, 2025

Feb. B

Publication Date
February 20, 2025
ISSUE FOCUS
Senior Care
Advertising Deadline
February 12, 2025

Mar. A

Publication Date
March 6, 2025
ISSUE FOCUS
Community
Advertising Deadline
February 26, 2025

Mar. B

Publication Date
March 20, 2025
ISSUE FOCUS
Gardening/
Get Ready for Spring
Advertising Deadline
March 12, 2025

Apr. A

Publication Date
April 3, 2025
ISSUE FOCUS
Beauty
Advertising Deadline
March 26, 2025

Apr. B

Publication Date
April 17, 2025
ISSUE FOCUS
Real Estate/
Home Improvement/Easter
Advertising Deadline
April 9, 2025

May A

Publication Date
May 1, 2025
ISSUE FOCUS
Mother's Day/Camping/Fitness
Advertising Deadline
April 23, 2025

May B

Publication Date
May 15, 2025
ISSUE FOCUS
Memorial Day
Advertising Deadline
May 7, 2025

June A

Publication Date
June 5, 2025
ISSUE FOCUS
Farmers Market/Father's Day
Advertising Deadline
May 21, 2025

June B

Publication Date
June 19, 2025
ISSUE FOCUS
Summer Fun
Advertising Deadline
June 11, 2025

July A

Publication Date
July 3, 2025
ISSUE FOCUS
4th of July/Automotive
Advertising Deadline
June 25, 2025

July B

Publication Date
July 17, 2025
ISSUE FOCUS
Pet Issue
Advertising Deadline
July 9, 2025

Aug. A

Publication Date
August 7, 2025
ISSUE FOCUS
Health & Wellness
Advertising Deadline
July 30, 2025

Aug. B

Publication Date
August 21, 2025
ISSUE FOCUS
Back to School
Advertising Deadline
August 13, 2025

Sept. A

Publication Date
September 4, 2025
ISSUE FOCUS
Getting Ready for Fall
Advertising Deadline
August 27, 2025

Sept. B

Publication Date
September 18, 2025
ISSUE FOCUS
Food & Drink
Advertising Deadline
September 10, 2025

Oct. A

Publication Date
October 2, 2025
ISSUE FOCUS
Plumbing & Heating
Advertising Deadline
September 24, 2025

Oct. B

Publication Date
October 16, 2025
ISSUE FOCUS
Halloween/Healthy You
Advertising Deadline
October 8, 2025

Nov. A

Publication Date
November 6, 2025
ISSUE FOCUS
Veterans Day/
Getting Ready for Winter
Advertising Deadline
October 29, 2025

Nov. B

Publication Date
November 20, 2025
ISSUE FOCUS
Thanksgiving
Advertising Deadline
November 12, 2025

Dec. A

Publication Date
December 4, 2025
ISSUE FOCUS
Winter
Advertising Deadline
November 26, 2025

Dec. B

Publication Date
December 18, 2025
ISSUE FOCUS
Christmas
Advertising Deadline
December 10, 2025

